

ISLAND ICE CREAM COMPANY

Making a Difference

As I begin my 43rd season at the "helm" of Island Ice Cream, it is with great pride that I look back and know that our mission statement has served us so well. Island Ice Cream Company's staff has always strived to provide the highest level of service possible. This endeavor stems from our commitment to making a positive difference in the lives of the people we serve. Island Ice Cream is more than quality products delivered to your door at competitive prices. We are about people, relationships, value and integrity, on which you and your business can depend.

With Spring in the air and the harsh winter coming to an end, our staff is getting ready for another busy season. Our office is now open for current pricing and product information, as well as a spring delivery

Expect to see and taste our new and exciting bulk ice cream flavors, such as "Jelly Donut", "Blueberry Pancake" and "Coffee Cookies & Cream", as well as other featured new products at our show on April 11th & 12th! This year, our bulk line will feature HP Hood, Breyers, Edy's Grand and Island's Gourmet line, Gifford's Ice Cream. Our novelty line will continue to feature Good Humor classic novelties and extended vending items for adults and kids alike.

We are looking forward to serving you again this summer. Please, call our office for any information or questions that you may have and to discuss your opening plans.

As in the past, you can count on a smooth summer with Island Ice Cream. Wishing you and your family a prosperous, healthy and fun-filled summer!

Your Ice Cream Guy,

Newsletter

March 2015

Volume 9



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Call Island Ice Cream to Update you Customer Information for the

2015 Season!

609-522-0438

Thank You !



2015 New Flavors

Island's Premium Bulk Line:

Coffee Cookies & Cream

Creamy coffee ice cream mixed with cream-filled chocolate cookies.

Jelly Donut

Vanilla flavored ice cream swirled with raspberry sauce, donut pieces and rainbow sprinkles.

Nutty Cone Sundae

Vanilla flavored ice cream swirled with caramel, chocolate covered peanuts and chocolate covered waffle cone pieces.

Orange 'n Cream

Orange sherbet swirled with creamy vanilla ice cream.

Chocolate Banana

Swirled chocolate and banana ice cream.

Island Ice Cream and Gifford's Present

Blueberry Pancake

Shortcake pieces garnish ice cream flavored by Maine maple syrup and striped with our homemade Maine wild blueberry ripple.

Philadelphia Water Ice Presents 2 New Flavors

Salted Caramel

Birthday Cake

American Classic Desserts Presents:

Chocolate Sea Salted Caramel Lava Cake

2015 New Novelties

"Girl Scout" Thin Mint Bar

A frozen chocolate mint dessert bar with cookie pieces and dark chocolaty coating.



Strawberry—Lemon Pop Shots

This strawberry and lemonade flavored frozen confection features micro size ice beads for maximum fun.

Cyclone Stick

This red, white and blue twister frozen ice pop is a crowd pleaser.



Magnum Peanut Butter Bar

Peanut butter ice cream dipped in a chocolaty coating, peanut butter sauce and milk chocolate.

"New" OREO Churro Sticks And Bites!

Crispy, chocolate churros made with OREO cookie pieces served with a side of OREO crème dip!



FREEZER TROUBLESHOOTING GUIDE

Before calling for service, review this list. It may save you time and expense. This list includes common occurrences that are not the result of defective workmanship or materials .

PROBLEM	CAUSE	CORRECTION
FREEZER OPERATION		
Freezer does not run.	Freezer is plugged into a circuit that has a ground fault interrupt.	Use another circuit. If you are unsure about the outlet, have it checked by a certified technician.
	Temperature control is in the "OFF" position.	See Thermostat Setting.
	Freezer may not be plugged in properly.	Ensure plug is tightly pushed into outlet.
	House fuse blown or tripped circuit breaker.	Check/replace fuse with a 15 amp time delay fuse. Reset circuit breaker.
	Power outage.	Check house lights. Call local Electric Company.
Freezer runs too much or too long.	Room or outside weather is hot.	It's normal for the freezer to work harder under these conditions.
	Freezer has recently been defrosted or put into service.	It takes 24 hours for the freezer to cool down completely.
	Lid is opened too frequently or kept open too long.	Warm air entering the freezer causes it to run more. Open the lid less often.
	Temperature control is set too low.	Turn the knob to a warmer setting. Allow several hours for the temperature to stabilize.
Interior temp. too cold.	Temperature control is set too low.	Turn the knob to a warmer setting. Allow several hours for the temperature to stabilize.
Interior freezer temperature is too warm.	Temperature control is set too warm.	Turn the knob to a warmer setting. Allow several hours for the temperature to stabilize.
	Lid is open too frequently or kept open too long.	Warm air entering the freezer causes it to run more. Open the lid less often.
Interior freezer temperature is too warm.	Freezer has recently been defrosted or turned on.	Freezer requires 24 hours to cool down completely.
	Interior freezer walls have excessive ice build up.	Scrape freezers daily.
	Ceiling Fan's above Freezer.	Ceiling fans push hot air into freezer or pull cold air out. Turn off fans or relocate fan.
	Dirty condenser coils.	Clean coils with Air Canisters or gently with a brush to maximize efficiency.
	Ambient room temperature too high due or direct sunlight on freezer.	Most freezers are designed to operate at 78degrees ambient. Cool room and block sun.
Freezer external surface too warm.	The external freezer walls can be as much as 30°F warmer than the room temperature.	This is normal while the compressor works to transfer heat from inside the freezer cabinet.
SOUND AND NOISE		
Louder sounds levels whenever freezer is on.	Modern freezers have increased storage capacity and more stable temperatures. They require heavy duty compressors.	This is normal. When the surrounding noise level is low, you might hear the compressor running while it cools the interior.
Louder sound levels when compressor comes on.	Freezer operates at higher pressures during the start of the ON cycle.	This is normal. Sound will level off or disappear as freezer continues to run.
Popping / cracking sound when compressor comes on.	Metal parts undergo expansion and contraction, as in hot water pipes.	This is normal. Sound will level off or disappear as freezer continues to run.
Bubbling or gurgling sound.	Refrigerant (used to cool freezer) is circulating throughout the system.	This is normal.
Vibrating or rattling noise.	Freezer is not level. It rocks on the floor when it is moved slightly.	Lever the freezer by putting wood or metal shims under part of the freezer.
	Floor is uneven or weak.	Ensure floor can adequately support freezer. Level the freezer by putting wood or metal shims under part of freezer.
	Freezer is touching the wall.	Re-level freezer or move freezer slightly.
WATER/MOISTURE/FROST INSIDE FREEZER		
Moisture forms on inside freezer walls.	Weather is hot and humid, which increases internal rate of frost build-up.	This is normal. *SCRAPE the inside walls DAILY.
ODOR IN FREEZER		
Odor in freezer.	Interior needs to be cleaned.	Clean with sponge, warm water, and baking soda.
	Foods with strong odors are in the freezer.	Cover the food tightly.

****If the freezer Fan Motor is loose or not operating or any above correction does not remedy the problem, call for Service.****

DID YOU KNOW.....



- Hawaii is a home to an "ice cream bean", fruit that tastes like vanilla ice cream.
- Alexander the Great (356-323 B.C.) is known to have loved snow, flavored with nectar and honey.
- The Roman Emperor Nero (54-68 A.D.) had ice and snow brought to him from the mountains, which he stored in special rooms under his palace so that he could top it with fruit to enjoy.
- Marco Polo (1254-1324) tried ice cream while exploring China and brought the idea back to his native Italy.
- Ice cream became available to the general population in France in 1660.
- Around 1800, insulated ice houses were invented and ice cream became an American industry.
- Immigrants at Ellis Island were served ice cream as part of their first meal in America.

You are Invited!

Island Ice Cream Company

Saturday, April 11th &

Sunday, April 12th

From 12:00 noon to 4:00 pm

Please, join us for our

"10th Annual Product Tasting"

Featuring:

"New" ice cream flavors, novelties, water ice and desserts!

As well as our favorites from:

HP Hood, Breyers, Edy's, Gifford's,

Philadelphia Water Ice,

Good Humor, J & J Snack Foods,

Tropic Beverage and much more.....



The event takes place at:

Bandanas Restaurant

Buttercup & Atlantic Aves.

Wildwood Crest, NJ 08260

R.S.V.P. By Friday, March 27th, 2014

609-522-0438