

# ISLAND ICE CREAM COMPANY



## **Challenges to Opportunities**

As my 50th milestone year at the helm of Island Ice Cream Company draws to a close, I am most grateful to be your ice cream guy.

Running a wholesale distribution company as an owner-operated business has its challenging moments. Throughout the many years serving the finest ice cream products to our dedicated customers, our unwavering commitment to providing outstanding service and quality products were and will continue to be the core principles that drive our success. Throughout the off season we will research new and innovative products along with the best ice cream manufacturing partners available. Additionally, we will explore all ways to combat the soaring food costs we all experienced this past season.

Our slogan, "Driving miles to bring so many smiles" is at the heart of our business ethos. It is in those many smiles that the true reward of what we do shines through and above all the hard work and challenges.

At the onset of this past season and after two years of Covid related supply chain issues, it was my expectation that product availability across all industries would ease. However, with the many ongoing world events and the relentless continuation of Covid, the international supply chain was again compromised. We faced daily challenges of sourcing products from various manufacturers, near and far.

Throughout these past three years we have taken these challenges and turned them into opportunities to develop strategies, product sourcing and methodologies to guarantee that Island Ice Cream is and will continue to be your go to Ice Cream distributor with the best service and products.

As the Holiday season rapidly approaches, I want to thank you for your confidence and trust in us. So it is in this spirit that I wish you and your family a happy, healthy and safe winter season.

Your Ice Cream Guy,

## ***Newsletter***

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Please communicate with us any changes that occur in your business (address, contact person, billing info etc.) to avoid any disruptions.

## **Ice Cream Trends**

As the 2022 summer season ends and we reflect on another hard season, most would say this summer brought even more challenges than our previous two seasons. Our local business community was faced with everything from staffing shortages, product availability issues, along with soaring costs on all fronts. It's easy to say we all need a break from the stress and worry, well, rest easy there's good news for our industry.

The ice cream market is strong and continues to grow 3.3% annually and this segment is projected to grow globally to an astounding \$75 billion industry by 2024.

That said, we have a few things to consider: Ice cream consumers are following in the path of other food trends; customers are becoming more sophisticated in their choices. The industry has seen a significant rise in demand for items that were not even considered 10 years ago. Calorie conscious, dairy free, items with added benefits, product mash ups and even small batch boutique products have taken the market by storm. We were able to see these trends develop first hand, as customer demand increased for these products.

This season, Island Ice Cream added Buck's dairy free line with five flavors and saw great results and expect to see even greater demand as products becomes more widely available. As we see appeal grow, Island Ice Cream will look for new innovative solutions to these market trends.

# Ice Cream Quiz: 20 Questions and Answers about Ice Cream

If you are a true foodie, then this ice cream quiz will be perfect for you!

Few foods are as universally loved as ice cream. Whether it's a hot summer day or the middle of winter, there's nothing like a delicious scoop (or two) of ice cream to make everything feel better.

Do you think you know everything there is to know about this scrumptious treat? Take our ice cream quiz to find out!

## Round 1: Easy Ice Cream Trivia Questions

1. Which ingredient would you find in an ice cream but not in a sorbet?
2. What is the Italian word for ice cream?
3. If you order an affogato, what comes with the ice cream?
4. What three flavors make Neapolitan ice cream?

## Round 2: Ice Cream Multiple Choice Questions

5. Which US city is the hub of ice cream manufacturing in the United States?  
A. New York City B. Los Angeles C. Miami D. Philadelphia
6. The ice cream cone originated at the World's Fair in St Louis. Which year was it?  
A. 1984 B. 1904 C. 1924 D. 1944
7. What can you see on the logo of the ice cream brand Breyers?  
A. rose B. A leaf C. An ice cube D. A snowflake
8. How many licks does it take to finish a scoop of ice cream?  
A. 20 B. 50 C. 70 D. 90
9. In which US state was Ben & Jerry's created?  
A. Maine B. California C. Nevada D. Vermont

## Round 3: Ice Cream True or False Questions

10. Ben & Jerry's employees get to take ice cream home every day.
11. Popsicle is the name of a brand.
12. The first recipes of ice creams were brought back to Europe by Marco Polo.
13. Granita is from Sicily.

## Round 4: Hard Ice Cream Trivia Questions

14. Which organization was Freeze-dried ice cream created for?
15. Who was the first American credited for having written down an ice cream recipe?
16. What frozen dessert is known as sliders in Ireland?
17. Which actress can you see eating an ice cream on the Spanish Steps in Roman Holiday?
18. Which ingredient is in a frozen custard but not in ice cream?
19. What type of ice cream are 'Little Moons'?
20. What is a sphenopalatine ganglioneuralgia?

1. Milk / Cream (Dairy), 2. Gelato, 3. An espresso, 4. Vanilla, chocolate and strawberry, 5. Philadelphia, 6. 1904, 7. A leaf, 8. 50, 9. Vermont, 10. True, 11. True, 12. True, 13. True, 14. NASA, 15. Thomas Jefferson, 16. Ice Cream Sandwich, 17. Audrey Hepburn, 18. Eggs, 19. Frozen Mochis, 20. Brain Freeze